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| **Who can benefit from your research?**  (Beneficiaries) | **How?**  (Impact) | **Who has an interest in your research, can help you, or might block you?**  (Stakeholders) | **How can you ensure your beneficiaries feel the benefit of your research?**  (Pathways to impact) | **How can you prove your research has had an impact?**  (Evidence) |
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